

CHILDREN'S BURN FOUNDATION

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*Giving New Hope*



THE CHILDREN'S BURN FOUNDATION provides medical, social and psychological services to children who have suffered severe burn injuries. From life-changing surgeries to specialized, often long-term care, physical therapy and support programs, the Children's Burn Foundation provides care that meets the full recovery of child burn survivors. Our burn prevention and education programs reach close to 36,000 Los Angeles children, parents and caregivers every year. Reaching across the world, the Children's Burn Foundation, in partnership with the American Burn Association, sends teams of medical professionals to third world countries helping improve burn care and prevention to thousands of children and families.

### *Jerry West*

GIVING NEW HOPE HONOREE

Basketball icon, humanitarian and sports legend Jerry West will be receiving the Giving New Hope Award. A 14-time All-Star, one of basketball's best shooting guards and a member of the Los Angeles Lakers, Mr. West led the Los Angeles Lakers to dominance in the last quarter of the 20th century. Mr. West is the model for the silhouetted figure focal on the NBA logo. As an NBA executive he shaped the Lakers championship dynasties of the 1980s and early 2000s. Off the court, he has committed his time as a community leader to bring awareness and hope to those who need help and support in our community. In May 2009, he was named the Executive Director of the Northern Trust Open and helped further the organization's impact and increase community engagement in its charitable mission.

### *Sam Elliott*

SPIRIT OF HUMANITY HONOREE

One of the earliest members of the Children's Burn Foundation's Board of Trustees, Sam Elliott has been steadfastly dedicated to helping child burn survivors and increasing burn prevention and education programs. Sam Elliott is only the second person in the Children's Burn Foundation's history to be honored with the prestigious Spirit of Humanity award. Mr. Elliott first gained acclaim with his performance in the title role of *Lifeguard*. Other notable feature films include *Tombstone*, *Gettysburg*, *Road House*, *The Big Lebowski* and *Thank You for Smoking*. On television he was nominated for an Emmy and Golden Globe for his role in *Buffalo Girls*. He will next appear in the upcoming thriller *The Company You Keep* being directed by Robert Redford. In addition to his illustrious professional career, he has been a pillar in the leadership of this organization. He has generously dedicated his time, voice talents and resources to further the mission of the Children's Burn Foundation.

SUSAN MALLORY  
MICHAEL YAMAKI  
DINNER CHAIRS

THE BOARD OF TRUSTEES AND THE COUNCIL  
OF THE  
CHILDREN'S BURN FOUNDATION

*cordially invite you to an evening honoring*

### JERRY WEST

GIVING NEW HOPE AWARD

*and*

### SAM ELLIOTT

SPIRIT OF HUMANITY AWARD

MONDAY, MARCH 19, 2012  
THE BEVERLY HILTON HOTEL  
BEVERLY HILLS

*6:00 pm Cocktails, Mystery Boxes & Silent Auction*

*7:30 pm Dinner*

*Award Presentation and Entertainment*

*RSVP by March 8, 2012*

*Cocktail Attire*

*For further information please call (818) 907-2822*

*Children's Burn Foundation gratefully acknowledges  
the support of the Dinner Committee*

**ICON OF HOPE**  
The Annenberg Foundation

**SYMBOL OF HOPE**  
Mattel, Inc.  
Mr. and Mrs. Alex Trebek

**BENEFACTOR OF HOPE**

Adriana and Jay Balaban  
The Cain Foundation  
Ted Craver, Chairman, President  
& CEO / Edison International  
Sam Elliott

Sherri and John Fogelman  
The Jacqueline Glass Family  
The Ernest G. Herman Foundation  
Kayne Foundation, Suzanne and  
Ric Kayne and Jennie, Maggie  
and Saree Kayne

Jay and Doris Krause  
Patricia and John Nickoll  
Sandy and Larry Post  
The George and Jean Rothschild  
Family Foundation

**PATRON OF HOPE**

The Sheri and Les Biller Family  
Foundation  
Lynda and Al Fadel  
Dr. Peter and Barbara Fodor  
Ruth and Howard Gilliam  
Erika and Roger Greaves  
Madeline Gussman  
Sandra Krause & William Fitzgerald

Los Angeles Lakers  
Kara Lew Larew and James Larew  
Susan and Ryan Lynch  
Carol and Doug Mancino  
Joan Mangum & Stan Magid  
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Kathy and Charlie Toppino  
Elinor and Rubin Turner  
The Van Konynenburg Family  
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Misty Widelitz  
Gregory H. Willenborg –  
Willenborg Productions

**PROMISE OF HOPE**

William and Elizabeth Bamattre  
Bonnie and Mitchell Bloom  
Community Bank, Charles Rosen  
Karen Dodge & Terry Butler  
Grossman Medical Group  
Betty R. Hollingsworth  
Marcy and Dan Jennings

Kayne Anderson Capital  
Advisors, LLC  
Jonathon and Cindy Ker / Jeremy  
and Valerie Barrett / Paydirt  
Pictures  
Beth Lane & Joel Moody  
Lisa LaPorta & Ben Bass

The Linfesty and Sinkys Families  
Gary and Judy Petrosino  
Mr. and Mrs. Charles A. Pratt, Jr.  
Riviera Country Club  
Harlean and Joseph Silverman  
Jill and David Stein

*Over, please*

## FRIEND OF HOPE

Constance Abell & Herbert Ehrmann	Marion Goldenfeld	Amir and Angela Movassaghi
Georges and Pauline Abitboul	Carol R. Goldman	Bruce and Nancy Newberg
Susan Andrews & Eric Hartouni	The Goldsmith Family Foundation	Jane and Benjamin Noll
Bonnie Arnold	Ellen Danna Gussman	Nina O'Hern
The Austin Memorial Foundation	Barbara Herman	Paradigm Talent Agency
Deb and Alan Barbanel	Mimi Hirata & David Myers	D. Reiko Pultz
Bill and Barbara Barrett	Sue and Larry Hochberg	F. Ronald and Deborah Rader
Fay and Lester Bass	Thelma Houston	Mr. Halbert Rasmussen and Dr. Annette Iversen Rasmussen
Margie and Dr. Lawrence O. Baum, Jr.	Christina Hurn / St. Thomas Beverage, Inc. / SOTARI LLC	Rhonda Fleming Foundation
Judy and Tom Beckmen	Mildred Q. Iacovetti	Sandra D. Rosenbaum
Bel Air Investment Advisors	Linda and Jerry Janger	Linda and Mark Rosman
Marjie Bender & Richard Stone	Jefferies LoanCore LLC	Ellie and Sina Salamat
The Stanley and Joyce Black Family Foundation	Suzanne and Michael Kahane	Renée and Bob Schnell
Julie and Larry Blivas	Margaret Karren, Green Hasson Janks	Rick and Phyllis Scott
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Heidi and Jonathan Epstein	Barbara and Arthur Lewis	Stanford and Joan Tabb
Judy and Jerry Felsenthal	Longo Toyota-Scion-Lexus	Winslow and Marlene Uebel
Wendy Flom	Ronna Lubash, Union Bank	Linda and Neal Vitale
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Jerry and Bobbie Furrey	Dr. and Mrs. William Mandel	Larry and Anne Wayne
Russell and Nadine Gerns	Francis R. Mariani	Sheila and Wally Weisman
GGE Foundation, Inc.	Tiffany Mayers	Doug and Ellen Weitman
Mr. and Mrs. A. Ghassemieh	Paula Kent Meehan	Heidi and Ken WidELITZ
Betty and Ken Gibbs	Milken Family Foundation	Louis Wolfson Family Philanthropic Fund

*Due to our printing deadline, some contributors' names may not appear. They have our sincere thanks.*



**Children's Burn Foundation**  
GIVING NEW HOPE – CHANGING LIVES

### *Giving New Hope Tribute Book*

- |   |   |
|---|---|
| <input type="checkbox"/> Outside Back Cover \$7,500 | <input type="checkbox"/> Full Page \$1,000  |
| <input type="checkbox"/> Inside Covers (2) \$5,000  | <input type="checkbox"/> Half Page \$500    |
| <input type="checkbox"/> Platinum Full Page \$3,500 | <input type="checkbox"/> Quarter Page \$250 |
| <input type="checkbox"/> Gold Full Page \$2,000     | <input type="checkbox"/> Name Listing \$100 |
| <input type="checkbox"/> Silver Full Page \$1,500   |   |

For ad copy, we encourage camera-ready art, black and white only, however, we will accept your copy and typeset it for you.

For copy requiring typesetting, please type or print your ad as you would like it to appear in the Tribute Book.

**Ad Copy Must Be Received By**  
**Monday, Feb. 20, 2012**

For more information:

Kristin Bray at Levy, Pazanti & Associates

Kristin@lpaevents.com

T(310) 201-5033 | F(310) 201-5053



**Children's Burn Foundation**  
GIVING NEW HOPE – CHANGING LIVES

### *Giving New Hope Benefit*

**RSVP** Please mail by **March 8, 2012**  
For further information call (818) 907-2822

Name \_\_\_\_\_

(as you wish to be listed on all printed materials)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_

Email \_\_\_\_\_

*Please indicate donor level and ad preference on reverse side*

- Enclosed is my check in the amount of \$ \_\_\_\_\_  
made payable to the Children's Burn Foundation.

**Or please charge my:**  Visa  Mastercard  AmEx

Card # \_\_\_\_\_ Exp. Date \_\_\_\_ / \_\_\_\_

Signature \_\_\_\_\_

Name on Card \_\_\_\_\_

This invitation was sent at the request of

\_\_\_\_\_  
The "good faith" estimate of \$85 per ticket for food and entertainment is not tax deductible according to IRS regulations.

**ICON OF HOPE \$50,000 - Sponsor LA Safety Smart Burn Prevention & Educational programming for 10 Los Angeles County Schools**

- Emcee to announce Icon of Hope participation from podium at the event
- Participation in photo op at the event
- Logo placement in reception area, signage, ads, press releases and newsletter
- Two VIP tables of 10 (preferential seating)
- Recognition on video screens at the event
- Listing as Icon of Hope on all printed materials
- Two-page ad on inside or back cover plus Icon of Hope listing in Tribute Book
- Recognition on CBF website and social media with opportunity to link websites

**SYMBOL OF HOPE \$25,000 – Sponsor LA Safety Smart Burn Prevention & Educational programming for 5 Los Angeles County Schools**

- Sponsor or opportunity to name cocktail reception area and name signature cocktail
- Logo placement on signage and beverage napkins in reception area
- Logo placement in ads and press releases
- One VIP table of 10 (preferential seating)
- Recognition on video screens at the event
- Listing as Symbol of Hope on all printed materials
- Platinum full page ad plus Symbol of Hope listing in Tribute Book
- Recognition on CBF website and social media and opportunity to link websites

**SPONSOR OF HOPE \$20,000 – Provide skin graft surgery for 4 child burn survivors & family emergency care for their families**

- Sponsor 2 firefighters (and their guest) to the event
- Logo placement in all advertisements and press releases
- One table of 10 (preferential seating)
- Recognition on video screens at the event
- Listing as Sponsor of Hope on all printed materials
- Platinum full page ad plus Sponsor of Hope listing in Tribute Book
- Recognition on CBF website and in CBF social media and opportunity to link websites

**BENEFACTOR OF HOPE \$10,000 – Provide skin graft surgery for 4 child burn survivors**

- Sponsor 1 firefighter (and their guest) to the event
- Logo placement in all advertisements and press releases
- One table of 10 (preferred seating)
- Recognition on video screens at the event
- Listing as Benefactor of Hope on all printed materials
- Gold full page ad plus Benefactor of Hope listing in Tribute Book
- Recognition on CBF website and in CBF social media and opportunity to link websites

**PATRON OF HOPE \$5,500 – Send 10 families to Family Camp**

- One table of 10
- Listing as Patron of Hope in printed materials
- Silver full page ad plus Patron of Hope listing in Tribute Book
- Recognition on CBF website and in CBF social media and opportunity to link websites

**PROMISE OF HOPE \$2,750 – Send 5 families to Family Camp**

- One table of 10
- Listing as Promise of Hope in printed materials

**FRIEND OF HOPE \$550 – Provide 6 steroid shots and anesthesia to reduce a child's burn scarring**

- Two tickets to the event
- Listing as Friend of Hope in printed materials

**TICKET \$275**

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**I am unable to attend the event but, would like to help the children.**

Enclosed is my tax deductible donation of: \$ \_\_\_\_\_

(OVER, PLEASE)