



**Children's Burn Foundation
Giving New Hope Benefit**

Monday, March 19, 2012 at the Beverly Hilton Hotel

**JERRY WEST - GIVING NEW HOPE HONOREE
SAM ELLIOTT - SPIRIT OF HUMANITY HONOREE**

TRIBUTE BOOK RESPONSE FORM

<input type="checkbox"/>	Outside Back Cover	6 3/4" W x 9 1/4" H	\$7,500
<input type="checkbox"/>	Inside Covers (2)	6 3/4" W x 9 1/4" H	\$5,000
<input type="checkbox"/>	PLATINUM Full Page	6 3/4" W x 9 1/4" H	\$3,500
<input type="checkbox"/>	GOLD Full Page	6 3/4" W x 9 1/4" H	\$2,000
<input type="checkbox"/>	SILVER Full Page	6 3/4" W x 9 1/4" H	\$1,500
<input type="checkbox"/>	Full Page	6 3/4" W x 9 1/4" H	\$1,000
<input type="checkbox"/>	Half Page	6 3/4" W x 4 3/8" H	\$500
<input type="checkbox"/>	Quarter Page	3 1/8" W x 4 3/8" H	\$250
<input type="checkbox"/>	Name Listing		\$100

AD SPECIFICATIONS

PREFERRED FORMATS:

- ◆ Camera Ready Artwork (Stat, Velox or Clean Laser Print - min. 1200 dpi)
- ◆ Electronic Art may be sent on Disc (Macintosh Format Only) created in these applications: QuarkXPress, Adobe Illustrator or Photoshop
- ◆ Text messages can be typeset for you

If sending electronic art, please be sure to include the following: Electronic document, fonts (both screen AND printer), images used, laser output to show what ad should look like, printout of disc contents, contact name and phone number in case of questions. Image files (logos and photographs) should be EPS, TIFF or JPEG files. Faxed ads, logos or photos are not acceptable.

Please send ad materials to:

Kristin Bray at LPA Events

Kristin@lpaevents.com

Phone: (310) 201-5033 • Fax: (310) 201-5053

AD COPY DEADLINE IS MONDAY, FEBRUARY 20, 2012

I am unable to participate in the Tribute Book but would like to support the Children's Burn Foundation. Enclosed is a contribution in the amount of \$_____.

Name (as you wish to be listed on all printed materials)

Street Address

Email Address

City

State

ZIP Code

Daytime Telephone Number

Fax

Evening Telephone Number

(Circle One) Visa / MC / AMEX # _____

Exp. Date ___/___

Name as listed on the Card _____

Signature _____

Is Your Attached Copy Camera-Ready? Yes No If no, we will typeset your tribute at no additional charge.

Please return this form with your payment to:

CHILDREN'S BURN FOUNDATION

5000 Van Nuys Boulevard, Suite 450, Sherman Oaks, CA 91403

Phone: (818) 907-2822 • Fax: (818) 501-4005 • Website: www.childburn.org

Please make checks payable to: Children's Burn Foundation Tax I.D. #95-3954352